



Programming Standards

Our network features a diverse line-up of programming from talk shows, to documentaries, short films, sports, and alternative news commentary.

If you have a Public Media Network series, each of your program's episodes will air in recurring time slots. The frequency of guaranteed timeslots is based upon the frequency of new episodes for the series.

If you submit content without having a series, your program will air as a special, at least X# of times, but without a regular time slot.

To ensure we can broadcast your content, please make sure it meets the following standards:

- Program does not contain commercial content (advertising, calls to action, pricing information, comparative language)
- You have obtained the necessary clearances for any copyrighted materials that you are using.
- The clip doesn't start or end with black video (more than 1 second), bars, or tone.
- The video has a 29.97 frame rate.
- It is in MPEG-2, H.264, or .mp4 format.
- The aspect ratio is 4:3 or 16:9 (1920x1080i, 720x480, 640x480,)
- Video bitrate is 15-20 Mbps and audio bitrate is 192 kbps/48Khz
- RMS should be -10 db and peak should be -6 db

Programming needs to meet a minimum technical quality. This standard ensures that your video will play in our system, help you connect with your intended audience, and ensure that the Public Access channels are being used effectively.

Your program needs to meet these minimum requirements:

- The file will play through our automated system
- The majority of the video is clear enough for a viewer to understand what images are being shown (unless this is an artistic choice).
- The audio is clear enough for the viewer to understand what is being said (unless this is an artistic choice).

Please contact Public Media Network with any questions at programming@publicmedianet.org.