



How to get a series on Public Media Network

A guide for new producers

Would you like to have a series on Public Media Network? A series provides you with regularly scheduled timeslots for one season, which helps you to promote your show and develop an audience. If you produce a “live” in-studio series, you will receive priority in program and facility scheduling.

If you want to have a series, you need to apply a few months prior to the start of a season, during our series application window. Any series applications received outside of these dates will be processed with the next application period.

There are four program seasons per year: Winter, Spring, Summer, and Fall.

Series Application Process

1. Submit pilots

For your application to be considered, you need to create two (2) pilot episodes first, of the same theme and similar length that are the first episodes in your series. Series timeslots are available in 15 minute increments.

You can submit these pilots at the same time you’re applying for a series. The pilots do not have to be content made through Public Media Network. If you already have a web series, you can submit two of those episodes.

We ask for pilot episodes to help you with planning your series. Using the pilots as your first two episodes will help you to launch your show. This will in turn help you maintain your production deadlines.

2. Create a new series project and series request

Create a new project through you Public Media Network online dashboard. The settings of your project are used to create series shows and are shared with TV Guide and in our marketing/outreach materials. It is important that you fill out this information correctly. Ask for us for help if you are not sure on how to do this.

Series Frequency Options

Series frequency is the number of episodes assigned to you during the 3-month program season.

- Monthly = 3 shows

- Bi-weekly = 6 shows
- Weekly = 13 shows

We want you to be successful with your series. We are here to help you with creating or delivering shows with a deadline. Please choose a series frequency that you think you can easily manage.

Here are some recommendations:

- If you plan to produce a show in our studios or outside with field equipment, try a monthly or bi-weekly series.
- If your episodes are already produced and ready to submit, try a weekly series.

All shows have a required submission deadline of 72-96 hours before their premiere date. If you are unable to produce a LIVE show, or submit a new episode, you must provide a suitable replacement show.

If you miss two or more scheduled airings, your series may be cancelled.

Priority in scheduling will be given to series where each episode has at least 80% original content.

Please contact staff if you have any questions. If you need help with the series application process, feel free to contact Kris Ferguson, Community Media Manager, at kris@publicmedianet.org or 269.343.2211.